



ARMSLIST.COM

AMERICA'S FIREARMS MARKETPLACE



MEDIA KIT 2025

WWW.ARMSLIST.COM

ABOUT US

**ARMSLIST.COM IS AMERICA'S
FIREARMS MARKETPLACE.**

**FOUNDED IN 2007, WE SET OUT TO FILL A
VOID IN THE INDUSTRY CREATED AS A
RESULT OF BIG TECH BOWING TO THE WOKE
MOB; CREATING A SPACE FOR FREEDOM
ENTHUSIASTS TO BUY, SELL AND TRADE
WITH ONE ANOTHER. NOT ONLY A
MARKETPLACE, WE HAVE BEEN AT THE
FOREFRONT OF THE FIGHT TO DEFEND
SECOND AMENDMENT RIGHTS, TRIUMPHING
OVER THE OPPOSITION INCLUDING THE
BRADY CAMPAIGN AND THEIR CRONIES
SINCE 2013. OUR MILLIONS OF USERS ARE
LIBERTY-ORIENTED, INCREDIBLY PASSIONATE
ABOUT THE SECOND AMENDMENT, AND
EAGER TO USE THEIR WALLETS TO SUPPORT
THEIR PASSION FOR THE SHOOTING SPORTS,
THE OUTDOORS, AND SELF-RELIANCE.**

ARMSLIST

WHY ADVERTISE WITH ARMSLIST?

**REACH MILLIONS OF
FIREARMS ENTHUSIASTS
IN ALL 50 STATES!**

- **16 MILLION+ MONTHLY VISITORS**
- **99.3% US TRAFFIC**
- **7+ PAGEVIEWS PER VISIT**
- **OVER 1,000,000 OPTED-IN EMAIL SUBSCRIBERS**

ADVERTISING OPPORTUNITIES

DEDICATED EMAIL BLAST - 100% BUYER'S CONTENT

BLAST TO 300,000+ OPTED-IN USERS - \$3250 PER BLAST

BLAST TO 500,000+ OPTED-IN USERS - \$6000 PER BLAST

NEWSLETTER SPONSORSHIP

300,000+ OPTED-IN USERS - \$2000 PER NEWSLETTER

500,000+ OPTED-IN USERS - \$4000 PER NEWSLETTER

IMAGE SIZE 1200X670 - MAX 150 WORDS

RUN OF SITE BANNER ADS

\$2 CPM WITH A MINIMUM \$4000 BUY

(300X250, 728X90, 160X600)

HOMEPAGE SPONSORSHIP

\$5000 A MONTH

(970X250, 300X250)

SEARCH RESULTS SPONSORSHIP

\$500/DAY WITH A MINIMUM TWO WEEK BUY

(970X250, 300X250)

A black and white photograph of a rifle leaning against a rack of gear in a dark setting. The rifle is the central focus, with its barrel pointing upwards. The rack behind it holds various pieces of equipment, including what appears to be a magazine and some pouches. The lighting is dramatic, highlighting the textures of the rifle and the gear.

**READY TO PULL THE TRIGGER?
HAVE QUESTIONS?
REACH OUT TO US!**

**MARKETING@ARMSLIST.COM
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